

# QUO VADIS COMMUNICATIONS CC

## *Business Reference Report*

### Service evaluations by:

- **Ms Dot Field**, Owner of Dot Field Consultants, Previously Chief Communications Officer
- **Dr Ivan May**, Independent Strategic Consultant and Company Director, Previously General Manager Marketing Nedbank
- **Mthobi Tyamzashe**, Executive Director of Corporate Social Investment, Vodacom Pty Ltd
- **Heather Robinson**, General Manager, Reputation Institute



# Ms Dot Field

- During my tenure at Vodacom Group ( I held the position of Chief Communications Officer for the Vodacom Group - resigned 2009) I made extensive use of the services of Quo Vadis and in particular Ruth Coggin. The company is exceptionally professional and highly skilled particularly with regards to writing. Amongst other projects Quo Vadis “shadow wrote” my Chief Communications Officer’s report copy for the Vodacom annual report for a number of years. I can highly recommend them.



**Ms Dot Field**, Owner of Dot Field Consultants, Previously Chief Communications Officer

# 1. How would you describe their project approach?

- Professional;
- Thorough;
- Well researched.

# 2. What is your opinion on the quality of work provided?

- Excellent

### 3. What is your opinion on their time frame management? Were your deadlines met?

- Deadlines always met in often tight timelines

### 4. What would you describe as being their core competency?

- Research;
- Writing;
- Compilation of reports;
- Media strategy.

**5. Project handled in a professional manner? If no, please provide reasons.**

- Always yes

**6. Would you recommend them to write the annual report for the National Consumer Tribunal? If no, please provide reasons.**

- Without question, yes!

# The late Dr Ivan May



**Dr Ivan May**, Independent Strategic Consultant and Company Director, Previously General Manager Marketing Nedbank

# 1. How would you describe their project approach?

- Very professional and dedicated;
- Serious minded, they specialise in this type of writing.

# 2. What is your opinion on the quality of the work provided?

- Over many years, 10+ EXCELLENT! Never a problem. They work very closely with a client and understand the foibles of clients

### 3. What is your opinion on their time frame management? Were your deadlines met?

- I have never had a problem and time lines have been met, even with unnecessary delays caused by the client

### 4. What would you describe as being their core competency?

- Dedication, utter professionalism, attention to detail and total commitment to the client's requirements and output driven

## 5. Was your project handled in a professional manner?

If no, please provide reasons.

- Have done many projects with them and never had a problem. Always professional, top to bottom!

## 6. Would you recommend them to write the annual report for the National Consumer Tribunal?

If no, please provide reasons.

- Definitely yes! I believe that based on my experience the fit with the NCT is excellent and they understand the intricacies of the PFMA and other legal requirements

# Mthobi Tyamzashe



**Mthobi Tyamzashe**, Executive Director of Corporate Social Investment, Vodacom Pty Ltd

# 1. How would you describe their project approach?

- Every project is unique and important
- Extreme professionalism
- Dedicated support
- Passion for community involvement
- Small projects as important as big projects to the person commissioning them
- Customer is king/Queen

# 2. What is your opinion on the quality of the work provided?

- Superior quality
- Small size facilitates senior executive attention and hands on involvement
- Take pride in what they do

### 3. What is your opinion on their time frame management? Were your deadlines met?

- They did not bite more than they can chew in the assignments they take on
- They planned well in advance to avoid bottlenecks
- We never encountered deadlines not being met
- Personal executive presence at the event and related interviews

## 4. What would you describe as being their core competency?

- Writing of scripts
- Press releases, advertorials
- Completion of survey entries and competition questionnaires
- English language proficiency
- Attention to detail
- Accommodating even to difficult clients like myself

## 5. Was your project handled in a professional manner?

If no, please provide reasons.

- Over a period of three years, they handled big projects like the Unisa Music Competition as well as small media launches like Eyecare awareness week, with distinction

## 6. Would you recommend them to write the annual report for the National Consumer Tribunal?

If no, please provide reasons.

- Yes

# Heather Robinson

- ◉ I believe you have worked extremely hard to sort out the Sunday Times opinion piece. I am SO impressed. Thanks so much for your commitment to this. I really appreciate it. I think the piece is really special... you have grasped much of what Dominik lives and breathes every day from a single interview – well done.  
Thanks a million.



**Heather Robinson**, General Manager, Reputation Institute

# Contact details for reference

- ◉ **Dot Field**  
082 99 00 174  
[dot@dotfield.co.za](mailto:dot@dotfield.co.za)
- ◉ **Mthobi Tyamzashe**  
011-653 5885
- ◉ **Heather Robinson**  
[hrobinson@reputationinstitute.com](mailto:hrobinson@reputationinstitute.com)